

# DATA PROTECTION POLICY

This is a core policy that forms part of the induction for all staff, volunteers and Trustees. It is a requirement that all members have access to this policy and sign to say they have read and understood its contents.

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Date agreed by SMT/Board: 2<sup>nd</sup> January 2024

Version: 1.0

Date of last review: 11<sup>th</sup> December 2023

Date of next review: 11<sup>th</sup> December 2025

Changes to document:

This policy will be reviewed and ratified at least annually and/or following any updates to national and local guidance.

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## Scope and Purpose

Circomedia is committed to conducting its business in accordance with all applicable Data Protection laws and regulations and in line with the highest standards of ethical conduct. We are required to keep and process certain information about its trustees, staff and volunteers, students, audiences, and service users in accordance with its legal obligations under the General Data Protection Regulation 2018 (GDPR) and the Data Protection Act 2018 (DPA), which is the UK's implementation of the GDPR.

This policy is in place to ensure all staff, volunteers and trustees are aware of their responsibilities in relation to the collection, use, retention, transfer, disclosure, and destruction of any Personal Data and outlines how the organisation complies with the following core principles of the DPA 2018.

Personal Data is any information (including opinions and intentions) which relates to an identified or Identifiable Natural Person. Personal Data is subject to certain legal safeguards and other regulations, which impose restrictions on how organisations may process Personal Data.

An organisation that handles personal data and makes decisions about its use is known as a Data Controller. Circomedia, as a Data Controller, is responsible for ensuring compliance with the Data Protection requirements outlined in this policy.

Non-compliance may expose Circomedia to complaints, regulatory action, fines and/or reputational damage.

Circomedia may, from time to time, be required to share personal information about its staff, students, audiences and class attendees with other organisations, such as the local authority, other schools and educational bodies, funding agencies and potentially social services.

Organisational methods for keeping data secure are imperative, and Circomedia believes that it is good practice to keep clear practical policies, backed up by written procedures. Circomedia's leadership is fully committed to ensuring continued and effective implementation of this policy and expects all Circomedia's staff, volunteers and trustees to share in this



#### commitment.

Any breach of this policy will be taken seriously and may result in disciplinary action or business sanction.

This policy complies with the requirements set out in the EU GDPR. The UK is committed to maintaining the high standards of the GDPR (General Data Protection Regulation) and the government has incorporated it into UK law as the UK GDPR. (ref: http://www.ico.org.uk/).

## Legal Framework

This policy has due regard to legislation, including, but not limited to the following:

- The Data Protection Act 2018 (DPA)
- The General Data Protection Regulation (EU GDPR) The Freedom of Information Act 2000
- The Education (Pupil Information) (England) Regulations 2005 (as amended in 2016)
- The Freedom of Information and Data Protection (Appropriate Limit and Fees) Regulations 2004
- The School Standards and Framework Act 1998

This policy will also have regard to the following guidance:
Information Commissioner's Office – Guides to legislation (<a href="https://ico.org.uk/for-organisations/">https://ico.org.uk/for-organisations/</a>)

#### **Applicable Data**

For the purpose of this policy, **personal data** refers to information that relates to an identifiable, living individual, including information such as an online identifier, such as an IP address. The DPA 2018 applies to both automated personal data and to manual filing systems, where personal data is accessible according to specific criteria, as well as to chronologically ordered data and pseudonymised data, e.g. key-coded.

**Sensitive personal data** is referred to in the GDPR as 'special categories of personal data', which are broadly the same as those in the Data Protection Act (DPA) 2018. These specifically include the processing of genetic data, biometric data and data concerning health matters.

## **Principles**

In accordance with the requirements, personal data will be:



- Processed lawfully, fairly and in a transparent manner in relation to individuals.
- Collected for specified, explicit and legitimate purposes and not further processed in a
  manner that is incompatible with those purposes; further processing for archiving
  purposes in the public interest, scientific or historical research purposes or statistical
  purposes shall not be considered to be incompatible with the initial purposes.
- Adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.
- Accurate and, where necessary, kept up to date; every reasonable step must be taken
  to ensure that personal data that is inaccurate, having regard to the purposes for which
  it is processed, is erased or rectified without delay.
- Kept in a form which permits identification of data subjects for no longer than is necessary
  for the purposes for which the personal data are processed; personal data may be stored
  for longer periods, insofar as the personal data will be processed solely for archiving
  purposes in the public interest, scientific or historical research purposes or statistical
  purposes, subject to implementation of the appropriate technical and organisational
  measures in order to safeguard the rights and freedoms of individuals.
- Processed in a manner that ensures appropriate security of the personal data, including
  protection against unauthorised or unlawful processing and against accidental loss,
  destruction or damage, using appropriate technical or organisational measures.

It is also required that "the controller shall be responsible for, and able to demonstrate, compliance with the principles".

#### Accountability

Circomedia will implement appropriate technical and organisational measures to demonstrate that data is processed in line with the principles set out in the DPA 2018.

Circomedia will provide comprehensive, clear and transparent privacy policies.

Records of activities relating to higher risk processing will be maintained, such as the processing of special categories data or that in relation to criminal convictions and offences.

Internal records of processing activities will include the following:

- Name and details of the organisation
- Purpose(s) of the processing
- Description of the categories of individuals and personal data
- Retention schedules
- Categories of recipients of personal data
- Description of technical and organisational security measures
- Details of transfers to third countries, including documentation of the transfer mechanism safeguards in place

Circomedia will implement measures that meet the principles of data protection by design and data protection by default, such as:

Data minimisation.



- Pseudonymisation.
- Transparency.
- Allowing individuals to monitor processing.
- Continuously creating and improving security features.

Data protection impact assessments will be used, where appropriate.

## Data Protection Officer (DPO)

#### A DPO will be appointed to:

- Inform and advise Circomedia and its employees about their obligations to comply with the DPA 2018 and other data protection laws.
- Monitor the organisation's compliance with the DPA 2018 and other laws, including managing internal data protection activities, advising on data protection impact assessments, conducting internal audits, and providing the required training to staff members.

An existing employee will be appointed to the role of DPO provided that their duties are compatible with the duties of the DPO and do not lead to a conflict of interests.

The individual appointed as DPO will have professional experience and knowledge of data protection law, particularly that in relation to schools, colleges and universities.

The DPO will report to the highest level of management at the organisation, which is the CEO.

The DPO will operate independently and will not be dismissed or penalised for performing their task.

Sufficient resources will be provided to the DPO to enable them to meet their obligations.

#### **Lawful Processing**

The legal basis for processing data will be identified and documented prior to data being processed.

Under the DPA 2018, data will be lawfully processed under the following conditions:

- The consent of the data subject has been obtained.
- Processing is necessary for:
  - o Compliance with a legal obligation.
  - The performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.
  - For the performance of a contract with the data subject or to take steps to enter into a contract.
  - Protecting the vital interests of a data subject or another person.



 For the purposes of legitimate interests pursued by the controller or a third party, except where such interests are overridden by the interests, rights or freedoms of the data subject.

Sensitive data will only be processed under the following conditions:

- Explicit consent of the data subject unless reliance on consent is prohibited by EU or Member State law.
- Processing carried out by a not-for-profit body with a political, philosophical, religious or trade union aim provided the processing relates only to members or former members (or those who have regular contact with it in connection with those purposes) and provided there is no disclosure to a third party without consent.
- Processing relates to personal data manifestly made public by the data subject.
- Processing is necessary for:
  - Carrying out obligations under employment, social security or social protection law, or a collective agreement.
  - Protecting the vital interests of a data subject or another individual where the data subject is physically or legally incapable of giving consent.
  - The establishment, exercise or defence of legal claims or where courts are acting in their judicial capacity.
  - Reasons of substantial public interest based on Union or Member State law which is proportionate to the aim pursued and which contains appropriate safeguards.
  - The purposes of preventative or occupational medicine, for assessing the working capacity of the employee, medical diagnosis, the provision of health or social care or treatment or management of health or social care systems and services based on Union or Member State law or a contract with a health professional.
  - Reasons of public interest in public health, such as protecting against serious cross-border threats to health or ensuring high standards of healthcare and of medicinal products or medical devices.
  - Archiving purposes in the public interest, or scientific and historical research purposes or statistical purposes in accordance with Article 89(1).

#### Consent

Consent must be a positive indication. It cannot be inferred from silence, inactivity or pre-ticked boxes.

Consent will only be accepted where it is freely given, specific, informed and an unambiguous indication of the individual's wishes.

Where consent is given, a record will be kept documenting how and when consent was given.



Circomedia ensures that consent mechanisms meet the standards of the DPA 2018. Where the standard of consent cannot be met, an alternative legal basis for processing the data must be found, or the processing must cease.

Consent accepted under the DPA will be reviewed to ensure it meets the standards of the GDPR; however, acceptable consent obtained under the DPA will not be reobtained.

Consent can be withdrawn by the individual at any time.

The consent of parents will be sought prior to the processing of a child's data, except where the processing is related to preventative, or counselling services offered directly to a child.

#### The Right to be Informed

The privacy notice supplied to individuals regarding the processing of their personal data will be written in clear, plain language, which is concise, transparent, easily accessible and free of charge.

If services are offered directly to a child (under 18), Circomedia will ensure that the privacy notice is written in a clear, plain manner that the child will understand.

In relation to data obtained both directly from the data subject and not obtained directly from the data subject, the following information will be supplied within the privacy notice:

- The identity and contact details of the controller, and where applicable, the controller's representative and the DPO.
- The purpose of, and the legal basis for, processing the data.
- The legitimate interests of the controller or third party.
- Any recipient or categories of recipients of the personal data.
- Details of transfers to third countries and the safeguards in place.
- The retention period of criteria used to determine the retention period.
- The existence of the data subject's rights, including the right to:
  - Withdraw consent at any time.
  - Lodge a complaint with a supervisory authority.
- The existence of automated decision-making, including profiling, how decisions are made, the significance of the process and the consequences.

Where data is obtained directly from the data subject, information regarding whether the provision of personal data is part of a statutory or contractual requirement and the details of the categories of personal data, as well as any possible consequences of failing to provide the personal data, will be provided.

Where data is not obtained directly from the data subject, information regarding the source the personal data originates from and whether it came from publicly accessible sources, will be provided.

For data obtained directly from the data subject, this information will be supplied at the time the data is obtained.



In relation to data that is not obtained directly from the data subject, this information will be supplied:

- Within one month of having obtained the data.
- If disclosure to another recipient is envisaged, at the latest, before the data are disclosed.
- If the data is used to communicate with the individual, at the latest, when the first communication takes place.

## The Right of Access

Individuals have the right to obtain confirmation that their data is being processed.

Individuals have the right to submit a subject access request (SAR) to gain access to their personal data to verify the lawfulness of the processing.

Circomedia will verify the identity of the person making the request before any information is supplied.

A copy of the information will be supplied to the individual free of charge; however, Circomedia may impose a 'reasonable fee' to comply with requests for further copies of the same information.

Where a SAR has been made electronically, the information will be provided in a commonly used electronic format.

Where a request is manifestly unfounded, excessive or repetitive, a reasonable fee will be charged. All fees will be based on the administrative cost of providing the information.

All requests will be responded to without delay and at the latest, within one month of receipt.

In the event of numerous or complex requests, the period of compliance will be extended by a further two months. The individual will be informed of this extension and will receive an explanation of why the extension is necessary, within one month of the receipt of the request.

Where a request is manifestly unfounded or excessive, Circomedia holds the right to refuse to respond to the request. The individual will be informed of this decision and the reasoning behind it, as well as their right to complain to the supervisory authority and to a judicial remedy, within one month of the refusal.

If a large quantity of information is being processed about an individual, Circomedia will ask the individual to specify the information the request is in relation to.

#### The Right to Rectification

Individuals are entitled to have any inaccurate or incomplete personal data rectified.

Where the personal data in question has been disclosed to third parties, Circomedia will inform them of the rectification where possible.



Where appropriate, Circomedia will inform the individual about the third parties that the data has been disclosed to.

Requests for rectification will be responded to within one month; this will be extended by two months where the request for rectification is complex.

Where no action is being taken in response to a request for rectification, Circomedia will explain the reason for this to the individual and will inform them of their right to complain to the supervisory authority and to a judicial remedy. have the right to obtain confirmation that their data is being processed.

## The Right to Erasure

Individuals hold the right to request the deletion or removal of personal data where there is no compelling reason for its continued processing.

Individuals have the right to erasure in the following circumstances:

- Where the personal data is no longer necessary in relation to the purpose for which it was originally collected/processed.
- When the individual withdraws their consent.
- When the individual objects to the processing and there is no overriding legitimate interest for continuing the processing.
- The personal data was unlawfully processed.
- The personal data is required to be erased to comply with a legal obligation
- The personal data is processed in relation to the offer of information society services to a child.

Circomedia has the right to refuse a request for erasure where the personal data is being processed for the following reasons:

- To exercise the right of freedom of expression and information.
- To comply with a legal obligation for the performance of a public interest task or exercise of official authority.
- For public health purposes in the public interest.
- For archiving purposes in the public interest, scientific research, historical research or statistical purposes.
- The exercise or defence of legal claims.

As a child may not fully understand the risks involved in the processing of data when consent is obtained, special attention will be given to existing situations where a child has given consent to processing and they later request erasure of the data, regardless of age at the time of the request. In the case of young children, the consent of the parent/guardian will be requested.

Where personal data has been disclosed to third parties, they will be informed about the erasure of the personal data, unless it is impossible or involves disproportionate effort to do so.



Where personal data has been made public within an online environment, Circomedia will inform other organisations who process the personal data to erase links to and copies of the personal data in question.

## The Right to Restrict Processing

Individuals have the right to block or suppress Circomedia's processing of personal data.

If processing is restricted, Circomedia will store the personal data, but not further process it, guaranteeing that just enough information about the individual has been retained to ensure that the restriction is respected in future.

Circomedia will restrict the processing of personal data in the following circumstances:

- Where an individual contests the accuracy of the personal data, processing will be restricted until Circomedia has verified the accuracy of the data.
- Where an individual has objected to the processing and Circomedia is considering whether their legitimate grounds override those of the individual
- Where processing is unlawful, and the individual opposes erasure and requests restriction instead.
- Where Circomedia no longer needs the personal data, but the individual requires the data to establish, exercise or defend a legal claim.

If the personal data in question has been disclosed to third parties, Circomedia will inform them about the restriction on the processing of the personal data, unless it is impossible or involves disproportionate effort to do so.

Circomedia will inform individuals when a restriction on processing has been lifted.

#### The Right to Data Portability

Individuals have the right to obtain and reuse their personal data for their own purposes across different services.

Personal data can be easily moved, copied or transferred from one IT environment to another in a safe and secure manner, without hindrance to usability.

The right to data portability only applies in the following cases:

- To personal data that an individual has provided to a controller.
- Where the processing is based on the individual's consent or for the performance of a contract.
- When processing is carried out by automated means.

Personal data will be provided in a structured, commonly used and machine-readable form. Circomedia will provide the information free of charge.



Where feasible, data will be transmitted directly to another organisation at the request of the individual.

Circomedia is not required to adopt or maintain processing systems which are technically compatible with other organisations.

If the personal data concerns more than one individual, Circomedia will consider whether providing the information would prejudice the rights of any other individual.

Circomedia will respond to any requests for portability within one month.

Where the request is complex, or a few requests have been received, the timeframe can be extended by two months, ensuring that the individual is informed of the extension and the reasoning behind it within one month of the receipt of the request.

Where no action is being taken in response to a request, Circomedia will, without delay and at the latest within one month, explain to the individual the reason for this and will inform them of their right to complain to the supervisory authority and to a judicial remedy.

## The Right to Object

Circomedia will inform individuals of their right to object at the first point of communication, and this information will be outlined in the privacy notice and explicitly brought to the attention of the data subject, ensuring that it is presented clearly and separately from any other information.

Individuals have the right to object to the following:

- Processing based on legitimate interests or the performance of a task in the public interest
- Direct marketing
- Processing for purposes of scientific or historical research and statistics.

Where personal data is processed for the performance of a legal task or legitimate interests:

• Circomedia will stop processing the individual's personal data unless the processing is for the establishment, exercise or defence of legal claims, or, where Circomedia can demonstrate compelling legitimate grounds for the processing, which override the interests, rights and freedoms of the individual.

Where personal data is processed for direct marketing purposes:

- The individual must have grounds relating to their situation to exercise their right to object.
- Where the processing of personal data is necessary for the performance of a public interest task, Circomedia is not required to comply with an objection to the processing of the data.

Where the processing activity is outlined above, but is carried out online, Circomedia will offer a method for individuals to object online.



#### Privacy by Design and Privacy Impact Assessments

Circomedia will act in accordance with the DPA 2018 and GDPR by adopting a privacy by design approach and implementing technical and organisational measures which demonstrate how Circomedia has considered and integrated data protection into processing activities.

Data protection impact assessments (DPIAs) will be used to identify the most effective method of complying with the Circomedia's data protection obligations and meeting individuals' expectations of privacy.

DPIAs will allow Circomedia to identify and resolve problems at an early stage, thus reducing associated costs and preventing damage from being caused to Circomedia's reputation which might otherwise occur.

A DPIA will be used when using new technologies or when the processing is likely to result in a high risk to the rights and freedoms of individuals.

A DPIA will be used for more than one project, where necessary.

High risk processing includes, but is not limited to, the following:

- Systematic and extensive processing activities, such as profiling
- Large scale processing of special categories of data or personal data which is in relation to criminal convictions or offences.

Circomedia will ensure that all DPIAs include the following information:

- A description of the processing operations and the purposes
- An assessment of the necessity and proportionality of the processing in relation to the purpose
- An outline of the risks to individuals
- The measures implemented to address risk

Where a DPIA indicates high risk data processing, Circomedia will consult the ICO to seek its opinion as to whether the processing operation is compliant.

#### **Data Breaches**

The term 'personal data breach' refers to a breach of security which has led to the destruction, loss, alteration, unauthorised disclosure of, or access to, personal data.

The **Chief Executive Officer** will ensure that all staff members are made aware of, and understand, what constitutes as a data breach as part of their continuous development training.

Where a breach is likely to result in a risk to the rights and freedoms of individuals, the Information Commissioner's Office (ICO) will be informed.

All notifiable breaches will be reported to the Information Commissioner's Office (ICO) within 72 hours of Circomedia becoming aware of it.



The risk of the breach having a detrimental effect on the individual, and the need to notify the ICO, will be assessed on a case-by-case basis.

If a breach is likely to result in a high risk to the rights and freedoms of an individual, Circomedia will notify those concerned directly.

A 'high risk' breach means that the threshold for notifying the individual is higher than that for notifying the ICO.

If a breach is sufficiently serious, the public will be notified without undue delay.

Effective and robust breach detection, investigation and internal reporting procedures are in place at Circomedia, which facilitate decision-making in relation to whether the relevant supervisory authority or the public need to be notified.

Within a breach notification, the following information will be outlined:

- The nature of the personal data breach, including the categories and approximate number of individuals and records concerned
- The name and contact details of the DPO
- An explanation of the likely consequences of the personal data breach
- A description of the proposed measures to be taken to deal with the personal data breach
- Where appropriate, a description of the measures taken to mitigate any possible adverse effects

Failure to report a breach when required to do so will result in a fine, as well as a fine for the breach itself.



## **Data Security**

Confidential paper records will be kept in a locked filing cabinet, drawer or safe, with restricted access.

Confidential paper records will not be left unattended or in clear view anywhere with general access.

Digital data is coded, encrypted or password-protected, both on a local hard drive and on a network drive that is regularly backed up off-site.

Where data is saved on removable storage or a portable device, the device will be kept in a locked filing cabinet, drawer or safe when not in use.

Memory sticks will not be used to hold personal information unless they are password-protected and fully encrypted.

All electronic devices are password-protected to protect the information on the device in case of theft.

Where possible, Circomedia enables electronic devices to allow the remote blocking or deletion of data in case of theft.

Staff and Trustees will not use their personal laptops or computers Circomedia purposes, unless they are connecting through the Circomedia remote access link.

All necessary members of staff are provided with their own secure login and password, and every computer regularly prompts users to change their password.

Emails containing sensitive or confidential information are password-protected if there are unsecure servers between the sender and the recipient.

Circular emails to parents are sent blind carbon copy (bcc), so email addresses are not disclosed to other recipients.

When sending confidential information by fax, staff will always check that the recipient is correct before sending.

Where personal information that could be considered private or confidential is taken off the premises, either in electronic or paper format, staff will take extra care to follow the same procedures for security, e.g. keeping devices under lock and key. The person taking the information from Circomedia premises accepts full responsibility for the security of the data.

Before sharing data, all staff members will ensure:

- They are allowed to share it.
- That adequate security is in place to protect it.
- Who will receive the data has been outlined in a privacy notice.



Under no circumstances are visitors allowed access to confidential or personal information. Visitors to areas of Circomedia containing sensitive information are always supervised.

The physical security of the Circomedia's buildings and storage systems, and access to them, is reviewed on a termly basis. If an increased risk in vandalism/burglary/theft is identified, extra measures to secure data storage will be put in place.

Circomedia takes its data protection duties seriously and any unauthorised disclosure may result in disciplinary action.

The Operations Manager is responsible for continuity and recovery measures are in place to ensure the security of protected data.

#### Publication of Information

Circomedia publishes a publication scheme on its website outlining classes of information that will be made routinely available, including:

- Policies and procedures
- Minutes of meetings
- Annual reports
- Financial information

Classes of information specified in the publication scheme are made available quickly and easily on request.

Circomedia will not publish any personal information, including photos, on its website without the permission of the affected individual.

When uploading information to Circomedia website, staff are considerate of any metadata or deletions which could be accessed in documents and images on the site.

## **CCTV** and Photography

Circomedia understands that recording images of identifiable individuals constitutes as processing personal information, so it is done in line with data protection principles.

Circomedia notifies all students, staff and visitors of the purpose for collecting CCTV images via signage, notice boards, letters and email.

Cameras are only placed where they do not intrude on anyone's privacy and are necessary to fulfil their purpose.

All CCTV footage will be kept for 6 weeks for security purposes; the Operations Manager is responsible for keeping the records secure and allowing access.

Circomedia will always indicate its intentions for taking photographs or videos of students and will retrieve permission before publishing them.



If Circomedia wishes to use images/video footage of students in a publication, such as Circomedia website, prospectus, or recordings of student performances, written permission will be sought for the usage from the student or parent/guardian of the student.

Precautions are taken when publishing photographs of students, in print, video or on the Circomedia website.

Images captured by individuals for recreational/personal purposes, and videos made by parents for family use, are exempt from data protection legislation.

#### Data Retention

Data will not be kept for longer than is necessary. Unrequired data will be deleted as soon as practicable.

Some educational records relating to former students or employees of Circomedia may be kept for an extended period for legal reasons, but also to enable the provision of references or academic transcripts.

Paper documents will be shredded or pulped, and electronic memories scrubbed clean or destroyed, once the data should no longer be retained.

The Data Retention Policy should be referred to before action to ensure key legal obligations are met in the retaining of legal records of the company.

#### Disclosure and Barring Service (DBS) Data

All data provided by the DBS will be handled in line with data protection legislation; this includes electronic communication.

Data provided by the DBS will never be duplicated.

Any third parties who access DBS information will be made aware of the data protection legislation, as well as their responsibilities as a data handler.